



October 23 & 24, 2010

Mountain Makins is a weekend folk life festival celebrating the traditions of Appalachia through music, dance, fine art, juried crafts, storytelling, demonstrations, regional authors, children's activities, food and more. The event draws approximately 6,000 visitors and is one of Hamblen County's largest events. The festival is housed in and around Rose Center, an 1892 school building, which now serves Morristown, Tennessee as a cultural arts center and historical museum. The festival received the Southeast Tourism Award of Excellence in 2004, was listed as a "Great Escape" by the New York Times in 2002, and was named by the Southeast Tourism Society as a "Top Twenty Event in the Southeast" for October 2008. All proceeds support Rose Center and its many arts, historic and educational programs.

SELECTION

This is a juried show. Work should exhibit excellence in technique and concept, show imagination and the mark of individuality. All work must be original to and made by the exhibitor. The jury committee reserves the right to eliminate any item or booth that does not meet these criteria.

WHAT TO SUBMIT

- 1. Four high quality color **PHOTOS** of your work and one of your booth. Write your name and address on each photo. Number the photos 1 thru 5 and submit a brief description of each photo. Include the price of each item and list the price range of your work. Photos must include examples of ALL craft media intended for sale. Only submit photos representing what you will be selling. Exhibitors who were new to the Festival last year need not submit new photos unless their media, selection, or prices have changed. All returning artists must submit new photos every two years. Photos will not be returned.
- 2. New applicants only: a two-paragraph **BIOGRAPHY**.
- 3. The completed **APPLICATION** below.
- 4. A **\$10** non-refundable application fee.

NOTE - Every applying artist is juried, new artists as well as all returning artists.

PHOTOGRAPHY SUGGESTIONS

- 1. Jurors consider the quality of the photos as indicative of the quality of the artist's work. **Provide sharp images!**
- 2. Display the object(s) to be juried against a plain background, with the object(s) taking up at least 3/4 of the photo.

SHOWCASE OF CRAFTS

Artists and crafters accepted to the festival will be eligible to compete for cash awards for Best of Show and six other categories.

BOOTH FEE

The inside booth fee is \$140. The outside booth fee is \$100. Limited electricity and table rental are available to both inside and outside booths. Electricity is \$15 and table rental is \$10 per table.

CANCELLATION POLICY

75% of booth fee will be refunded for cancellation on or before Sept. 20. **NO refunds** for cancellation after Sept. 20.

SCHEDULE

- June 4** Application deadline: photos and biography due
- June 29** Accept/Reject notifications mailed to applicants
- Aug. 14** Booth fee deadline
- Sept. 20** Cancellation deadline

SET-UP HOURS

- Oct. 21 (Thursday) 9 am - 6 pm
- Oct. 22 (Friday) 9 am - 4 pm

INSIDE BOOTH SIZE

The inside booth size is 80 square feet. Most booths are 8' x 10'. Some booths may be another variation of 80 sq. feet. If you would like to fill in areas between booths with your display and/or money table and chairs, you can do so with a charge of \$2.00 per square foot. This extra area will be determined and charged during set up. **NO EXCEPTIONS!**

INSIDE EXHIBITOR HOURS

- Oct. 22 (Friday) Preview Reception, 6:30 pm - 9 pm
- Oct. 23 (Saturday) Festival, 10 am - 5 pm
- Oct. 24 (Sunday) Festival, 11 am - 5 pm

OUTSIDE BOOTH SIZE

The outside booth size is 10' x 10'. You must provide your own tent.

OUTSIDE EXHIBITOR HOURS

- Oct. 23 (Saturday) Festival, 10 am - 5 pm
 - Oct. 24 (Sunday) Festival, 11 am - 5 pm
- Outside exhibitors do not participate in the Friday Night Preview Reception.

Detailed Festival information will be mailed upon acceptance.
E-mail: postmaster@RoseCenter.org
Visit our website: www.RoseCenter.org

Cut along line



MAIL TO:
Festival Director
Rose Center
P.O. Box 1976
Morristown, TN 37816
Due: June 4, 2010

FOR OFFICE USE
Rec'd _____
Check # _____
Date _____

Name _____ Phone _____
Address _____ City _____ State _____ Zip _____
Email _____ Website _____
Craft _____

Please mark one: Inside Booth _____ Outside Booth _____ I can't participate this year, but please keep me on your mailing list _____

Note: A **\$10** non-refundable application fee (check made payable to Rose Center) MUST accompany this application. No other fee should be mailed at this time. LIABILITY: Exhibit areas will be secured and security patrols the premises. However, Rose Center is not responsible for damage, theft, or loss of an individual's work, display, or equipment. Mountain Makins participants further agree and promise to save harmless Mountain Makins and Rose Center from any and all liability resulting from, or in any way connected with, the display or use of the above described activity.

If this is your first time applying, how did you hear about Mountain Makins? _____